

Seyedeh Tahereh Salamati

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Location West Vancouver, BC

ABOUT ME

Creative and detail-oriented graphic designer and illustrator with over 3 years of experience in branding, print, and digital media. Skilled in both traditional and digital drawing, I bring strong conceptual thinking and storytelling to visual designs. Passionate about delivering impactful visuals that resonate with audiences and elevate brand identity.

EDUCATION

Academic Painting

January 2015 to September 2019
Bachelor's Degree
Soore University- Tehran

Graphic Design

September 2011 to June 2014
Diploma
Nadereh Hagshenas Art School- Tehran

SKILLS

- Adobe Creative Suite
- Google Suite
- Concept Development
- Procreate
- Traditional & Digital Drawing
- Storytelling Through Art
- Microsoft Office

LANGUAGES

English
Farsi
Japanese

REFERENCES

Available upon request.

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER

March 2025 – Present (Remote)

UPLOADVR

- Created custom illustrations for event main artwork, establishing the visual identity for each campaign
- Designed the company's logo and developed cohesive branding across digital platforms
- Produced marketing materials including banners, social media headers, posts, and video thumbnails
- Collaborated closely with the marketing manager to align visuals with campaign goals and improve overall engagement
- Ensured visual consistency and high-quality design aligned with brand aesthetics

STORE ASSOCIATE

November 2024 – Present (Part-time)

Showcase, Park Royal

- Delivered customer service by assisting customers with product inquiries
- Collaborated with team members to meet sales goals and improve customer satisfaction.

LIVE-IN CAREGIVER | PRIVATE FAMILY

March 2024 – July 2024

Marits Family

- Managed medication schedules
- Coordinated with healthcare professionals, including doctors and physical therapists, to ensure comprehensive care.

GRAPHIC DESIGNER

August 2020 – October 2023

Banian Omid Hormozgan

- Maintained a customer-oriented approach, prioritizing client needs and company standards.
- Designed a multitude of advertising materials such as brochures, business cards and other printables.
- Coordinated on projects involving the design of print materials, honing skills in multitasking and time management.
- Analyzed organizational strengths and weaknesses to ensure that the content created aligned with the company's goals
- Networked with management and other departments to understand the company culture in order to create advertisements that displayed the company's mission

GRAPHIC DESIGNER

June 2022 – May 2023

Hazelnut Smart Trading Co.

- Communicated with different company clients to understand their needs and ensure our designs met their expectations.
- Collaborated with multiple departments to develop effective advertising materials, ensuring alignment with company goals.
- Communicated directly with clients to understand project requirements, ensuring high-quality results that met or exceeded expectations.
- Utilized multi-tasking skills to complete designs for multiple projects at once and meet short deadlines.